



Serial No. 09/809,110

**RESPONSE AFTER FINAL OFFICE ACTION
EXPEDITED PROCEDURE
EXAMINING GROUP 2171
Docket No.: 1405.1038**

(NE)
7/13
2/13/04
[Signature]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Ryuichi MATSUKURA, et al.

Serial No. 09/809,110

Group Art Unit: 2171

Confirmation No. 8919

Filed: March 16, 2001

Examiner: Marcin R. Filipczyk

For: A DISPLAY SYSTEM AND METHOD OF PROVIDING ADDITIONAL PRODUCT
INFORMATION BASED ON USER PROFILE (AS AMENDED)

RESPONSE UNDER 37 CFR 1.116

Mail Stop AF
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

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Technology Center 2100

This is in response to the final Office Action mailed October 9, 2003, and having a period for response set to expire on January 9, 2004. A Petition for a 1-month extension of time, together with the requisite fee for same, is submitted herewith, thereby extending the period for response to February 9, 2004.

The following amendments and remarks are respectfully submitted. Entry and reconsideration of the claims is respectfully requested, because it is believed that the claim amendments clarify the patentably distinguishing features of the present invention without requiring further search to place the application in condition for allowance.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.